

# Blog Planner



# To Do ✓



# Post Planner

**TITLE**

**PLANNED PUBLISH DATE:**

**CATEGORY:**

**KEYWORD:**

**LINKS:**

**AFFILIATES:**



# Blog Post Ideas

**TITLE**

**KEYWORDS**



# Business Plan

## MISSION STATEMENT

(WHAT DO YOU WANT YOUR BLOG TO ACHIEVE?)

## HOW ARE YOU HELPING YOUR READER?

## TARGET AUDIENCE



# *Business Plan*

## MARKETING STRATEGY

## FUTURE PLANS



# Yearly Plan

**JANUARY**

**FEBRUARY**

**MARCH**

**APRIL**

**MAY**

**JUNE**

**JULY**

**AUGUST**

**SEPTEMBER**

**OCTOBER**

**NOVEMBER**

**DECEMBER**



# Monthly Goals

**JAN.**

**FEB.**

**MAR.**

**APRIL**

**MAY**

**JUNE**





# Monthly Goals

**JULY**

**AUG.**

**SEPT.**

**OCT.**

**NOV.**

**DEC.**



# Weekly Tasks

MON

TUES

WED

THURS

FRI

SAT

SUN

NOTES



# Daily Checklist

## BLOG

 RESPOND TO ANY COMMENTS/MESSAGES/EMAILS

 PUBLISH NEW POST

 SHARE NEW POST ON SOCIAL MEDIA

 LINK WITH ANY NEW CONTACTS

 EDIT AND SCHEDULE NEW POSTS

## FACEBOOK

 REPLY TO ANY COMMENTS

 START A DISCUSSION

 SHARE AN OLD POST FROM ARCHIVES

 COMMENT ON/LIKE OTHER BLOGGERS' POSTS

## TWITTER

 SCHEDULE TWEETS AND RETWEET YO TO 5 TWEETS FROM OTHERS

 RESPOND TO ANY DMS/TWEETS

 COMMENT ON RELEVANT TWEETS

 FOLLOW SOMEONE NEW



# Daily Checklist

## PINTEREST/TAILWIND

 DESIGN PINS ON CANVA 5 (OR MORE) EACH DAY - FOR OLD AND NEW PINS AS PER SCHEDULE

 PIN NEW POST(S)

 REPIN 5 OLD POSTS (DESIGN NEW PIN)

 SCHEDULE NEW PINS

 FIND NEW BOARDS TO FOLLOW/COLLABORATE ON

## IG

 POST ANY RELEVANT POSTS

 POST ANY PHOTOS TO FURTHER YOUR GOALS

 FIND NEW FOLLOWERS

 FOLLOW NEW ACCOUNTS

## OTHER

 GENERAL HOUSEKEEPING - CHECK SEO ON OLD POSTS, CHECK FOLLOW BACKS,

 RESEARCH GUEST POST OPPORTUNITIES

 RESEARCH AFFILIATE OPPORTUNITIES

 RESEARCH BLOG TOPIC IDEAS



# Social Media Targets

**FACEBOOK FOLLOWERS**

**TWITTER FOLLOWERS**

**PINTEREST FOLLOWERS:**

**TAILWIND REPINS**

**IG FOLLOWERS**

**BLOG SUBSCRIBERS:**



# Vision Board

